

Pearl & Dean production requirements...

copy clearance

Commercials can only be exhibited on cinema screens with prior copy clearance from the Cinema Advertising Association (CAA) and certification from the British Board of Film Classification (BBFC).

As part of our service, Pearl & Dean are more than happy to apply for both CAA and BBFC copy clearance on behalf of the advertiser. To facilitate this, we only require a DVD copy of the final edit in advance of the master materials. For a 1-60" commercial BBFC clearance costs £107 and is charged at cost to the advertiser.

visuals

One of the following will allow us to transfer both to 35mm film and digital with the highest quality:

- HD Cam (1920 x 1080) with titles safely positioned for 1.85:1 cinema projection (1605 x 903)
- 2K material supplied on DTF, Data DVD or PC formatted Lacie drive, as uncompressed TIFF, Targa or SGI Sequence

we can also accept the below, but quality will not be as high:

- PAL Digi-Beta 16x9 fha (clean & titled) with titles safely positioned for cinema projection (2.24:1 for projection at 1.85:1)
- PAL Uncompressed TIFF, Targa or SGI Sequence (clean & titled) with titles safely positioned for cinema projection (2.24:1 for projection at 1.85:1)

If the commercial has been finished as 4x3 – a 1.85:1 letterboxed version must be made with titles safely positioned for cinema projection (2.24:1 for projection at 1.85:1) or if client approves we can shoot out the commercial as full 4 x 3 image with black side bars.

titles and logos

- If required high resolution titles can be composited over the generic PAL master at an extra cost

sound

Both of the following:

- Dolby digital 5.1 cinema mix with backup Dolby SR cinema mix, supplied on MO disc.
- Wav files at 48k and 24bit. Reference level is -20db

Please note all timecodes should be clearly marked.

The channel mapping configuration should be as follows:

Audio Track	Channel
1	Left Front
2	Right Front
3	Centre
4	Sub
5	Left Surround
6	Right Surround

- Leq (m) level should be strictly 82 Leq (m) measured on a Dolby 737 meter.

contact

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