



# LOCAL ADVERTISING

Delivery & Specs





## SUPPLYING AN AD:

|                            |  |
|----------------------------|--|
| <b>SIZE:</b>               | 1998x 1080 (please see next page for text & action safe zones) |
| <b>FRAME RATE:</b>         | 24 frames per second   |
| <b>CODEC:</b>              | Quicktime Prores with embedded audio                           |
| <b>COSTS (30"):</b>        | £200   |
| <b>BBFC CERTIFICATION:</b> | £100 (if not already provided)                                 |

## DELIVERING AN AD:

If files are less than 10MB please send to [artifexstudiosgroup@me.com](mailto:artifexstudiosgroup@me.com)  
for larger files we recommend using [www.wetransfer.com](http://www.wetransfer.com) - it's free, requires no registration  
and is easy to use

## CHANGE OF ARTWORK

Please note that unless you have initially specified multiple copy changes on your contract you must speak to your rep first before sending in further artwork.

If you have specified multiple copy changes please supply a schedule and contact your rep each time you deliver new artwork to [artifexstudiosgroup@me.com](mailto:artifexstudiosgroup@me.com)

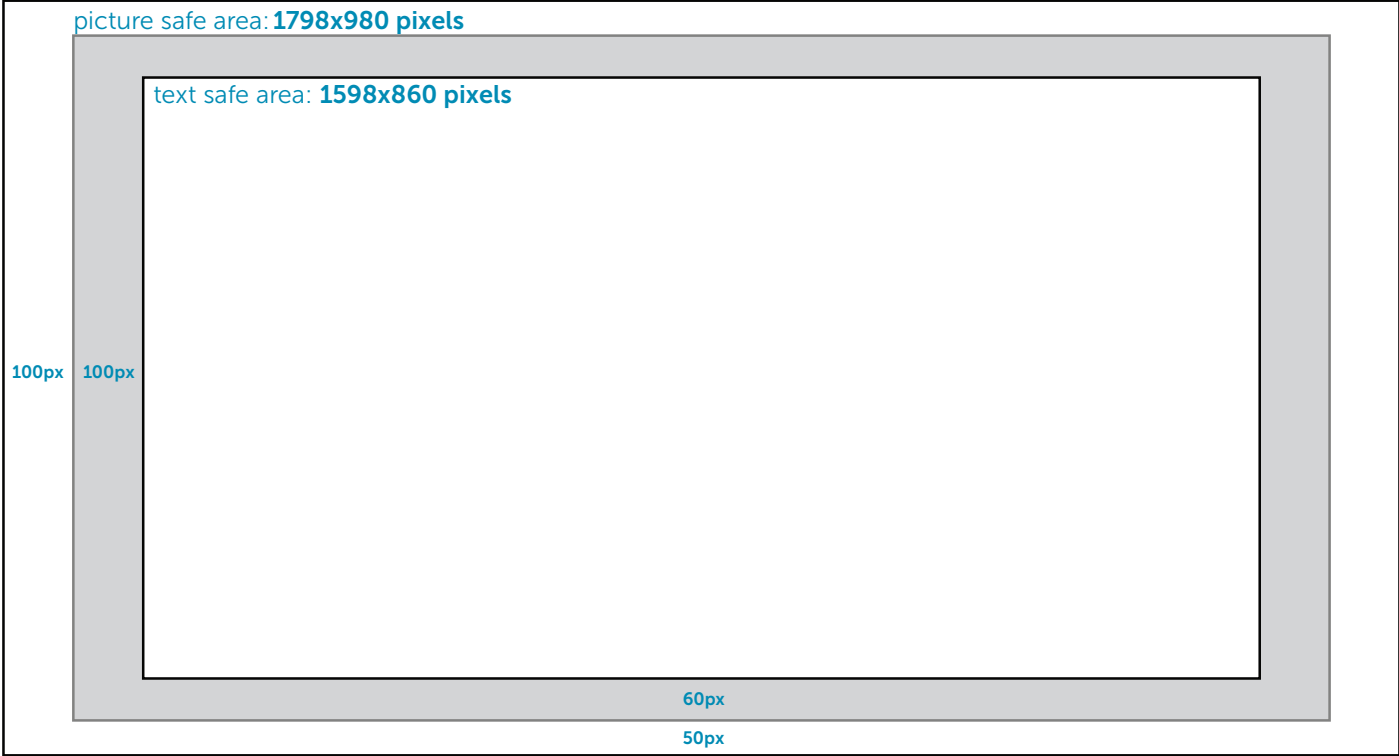


## CINEMA ARTWORK SPECS - SAFE AREA

It is essential that you take into account the safe areas when designing your advert. All text should be within the text safe area and all crucial imagery within the picture safe area. This is to prevent anything being cut off on screen.

Failure to design your ad within these specs will cause delay in it's exhibition.

overall dimensions **1998x1080 pixels**





## CONTACT DETAILS

### REP

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### DELIVERY

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